

TREND

# BACKSTAGE CONFIDENTIAL

Get inspired by the season's best looks, from neon hair and *Game of Thrones* braids to electric eyeliner and graphic nails



## NEON LUXE

"Luxury" and "minimalist" aren't typically used to describe neon, but that's the way to wear fluorescents now, says makeup artist Tom Pecheux, who accented eyes with chartreuse glitter at the Altuzarra show. By keeping the rest of the face almost bare, the look was "the opposite of flashy—minimal and luxurious," he says. At Chanel, neon eyeliner looked decadent paired with silver-gray shadow and ponytails exploding with pearls and strips of colorful Chanel tweed. What's that? You don't have a Chanel suit to shred and tie into your hair? No problem: Just dye your strands electric red like of-the-moment model Natalie Westling (pictured at Max Mara). "You're going to see that bright-red shade everywhere—it's the fall version of pastel hair color," says Tanner Bassett, a colorist at Rheeane White in New York City. —Jennifer Goldstein

## COLORING BOX

1. **Make Up For Ever** Artist Shadow in S-402, \$22.
2. **Avon** Electric Lip Gloss in Chill, \$6.
3. **The Balm** Read My Lips Lip Gloss in Pop!, \$15.
4. **Tresemme** Fresh Start Renewing Dry Shampoo, \$5.
5. **Essie** Nail Polish in Vices Versa, \$9.
6. **Vidal Sassoon** Pro Series Permanent At-Home Color Kit in Runway Red (step 3 shown), \$9.
7. **OleHenriksen** Pure Truth Melting Cleanser, \$36.
8. **MAC Pro** Glitter in Brass 3D Gold, \$21.
9. **Maybelline** New York Baby Lips Crystal in Gleaming Coral, \$5.
10. **Garnier** De-Constructed Texture Tease Dry Touch Finish Spray, \$4.





## VENUS DE MILLENNIUM

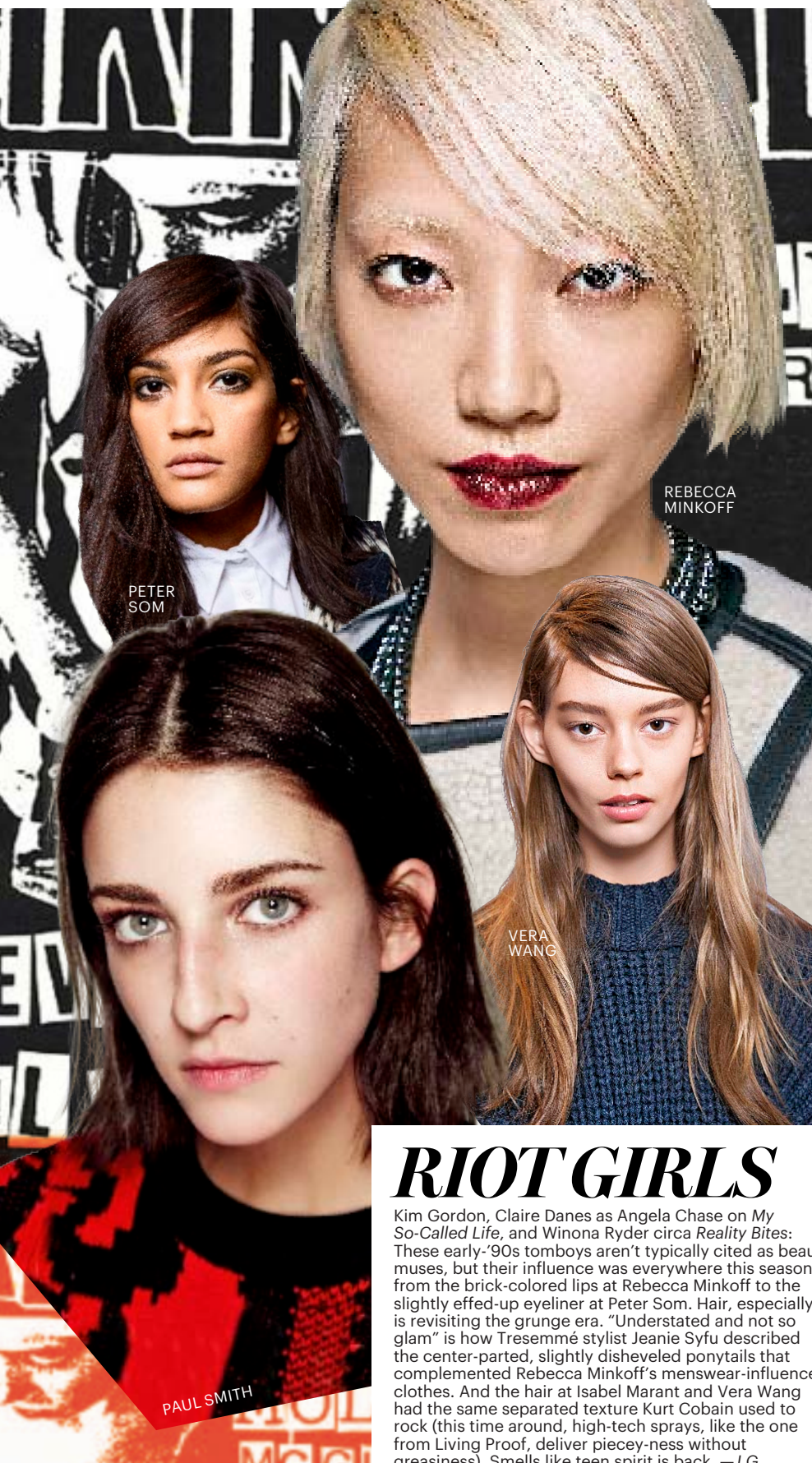
Fall's nude trend was anything but natural, with pristine, mannequin-like makeup, hair, and nails at shows such as Alexander Wang and Givenchy. "It's like an illustration came to life," said Redken hairstylist Guido Palau of the hair at Marc Jacobs. "We ironed the strands for that super-silky perfection." In keeping with the flawless theme at Marc Jacobs, makeup artist François Nars powdered skin to look poreless, then skipped the mascara and used matte shadows in pale gray and brown so eyelids looked "almost like those of a Greek statue." Even manicures resembled polished marble. "Nails are the period at the end of the sentence—they may be nude, but they complete the look," says designer Prabal Gurung, who worked with Sally Hansen to create the chalky-beige polish used at his show. No doubt the Greek sculptors would have applauded his attention to detail. —J.G.

## CLEAN SLATE



1. **Neutrogena** Nourishing Long Wear Makeup in Warm Beige, \$16.
2. **L'Oréal Paris** Visible Lift Blur Concealer in Light, \$13.
3. **Prabal Gurung for Sally Hansen** Complete Salon Manicure in Himalaya, \$8.
4. **Estée Lauder** Pure Color Envy Sculpting Eyeshadow 5-Color Palette in Ivory Power, \$50.
5. **R+Co** Mannequin Styling Paste, \$28.
6. **Boots No7** Youthful Eye Serum, \$20.
7. **CoverGirl** Outlast Stay Brilliant Nail Gloss in Show Stopper, \$5.
8. **Shiseido** Sheer and Perfect Compact Foundation SPF21 in Very Light Ivory, \$39.
9. **Bumble and Bumble** Bb. Straight Blow Dry, \$29.





## RIOT GIRLS

Kim Gordon, Claire Danes as Angela Chase on *My So-Called Life*, and Winona Ryder circa *Reality Bites*: These early-'90s tomboys aren't typically cited as beauty muses, but their influence was everywhere this season, from the brick-colored lips at Rebecca Minkoff to the slightly effed-up eyeliner at Peter Som. Hair, especially, is revisiting the grunge era. "Understated and not so glam" is how Tresemmé stylist Jeanie Syfu described the center-parted, slightly disheveled ponytails that complemented Rebecca Minkoff's menswear-influenced clothes. And the hair at Isabel Marant and Vera Wang had the same separated texture Kurt Cobain used to rock (this time around, high-tech sprays, like the one from Living Proof, deliver piecey-ness without greasiness). Smells like teen spirit is back. —J.G.

## NEW ALTERNATIVES



1. **Face Stockholm** Nail Polish in 5, \$12. 2. **Ck One** All Day Perfection Face Makeup SPF 20, \$30. 3. **Elizabeth Arden** Beautiful Color Natural Eye Brow Pencil in Natural Black, \$22. 4. **Bioré** Deep Pore Charcoal Cleanser, \$8. 5. **Paul Mitchell** Tea Tree Special Conditioner, \$13. 6. **Revlon** ColorStay Skinny Liquid Liner in Green Spark, \$8. 7. **Elizabeth and James** Nirvana Black Perfume Oil, \$35. 8. **Aveda** Petal Essence Single Eye Color in Allspice, \$14. 9. **Urban Decay** Perversion Mascara, \$22. 10. **Living Proof** Instant Texture Mist, \$26. 11. **Marc Jacobs Beauty** Kiss Pop Color Stick in Smack, \$28.





MARCHESA

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## THE ROYALS

Get ready to enter the Seven Kingdoms: *Game of Thrones*-style braids and gilded makeup are having a renaissance. At Marchesa, designer Georgina Chapman asked Toni&Guy hairstylist Mark Hampton to create a look inspired by "a wild Scottish girl running through the Highlands." He obliged by misting hair with salt spray for windblown texture, then weaving the top half into oversize cornrows (intricate braids also popped up at Creatures of the Wind, Simone Rocha, and Nanette Lepore). At Tory Burch, where the clothes referenced medieval tapestries and armor, makeup artist Diane Kendal dabbed eyelids with copper shadow and kept skin luminous and fresh. It's makeup and hair fit for a (warrior) queen. —J.G.

## HER MAJESTIES



1. **Bobbi Brown** Shimmer Brick in Sandstone, \$45.
2. **Chanel** Les 4 Ombres Multi-Effect Quadra Eyeshadow in Tissé Vénitien, \$61.
3. **Clinique** Chubby Stick Cheek Colour Balm in Amp'd Up Apple, \$21.
4. **Lancôme** Absolue L'Extrait Ultimate Beautifying Lotion, \$140.
5. **Obsessive Compulsive Cosmetics** Stained Gloss in Nomad, \$18.
6. **Mary Kay** Semi-Matte Lipstick in Pink Moonstone, \$16.
7. **Philip B.** Russian Armor Imperial Insta-Thick Hair Thickening & Finishing Spray, \$38.
8. **Toni&Guy** Hair Meet Wardrobe Marchesa Sea Salt Texturising Spray, \$15.



# Beauty

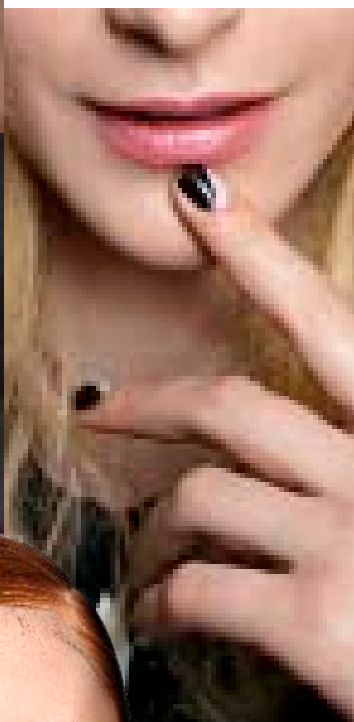
Backstage Confidential



OPENING CEREMONY



CYNTHIA ROWLEY



MARISSA WEBB



NOON BY NOOR



ZIMMERMANN

## ON A TANGENT

$A^2 + B^2 =$  some pretty chic nail art, if the mathematically precise designs on the runways were any indication. From the sharp angles at Marissa Webb to the color-blocked tips at Cynthia Rowley, graphic manicures were the mode this season. "I wanted to do something cool and simple to reflect the geometric clothes in the collection, so I went with a diagonal design," says manicurist Naomi Yasuda of the nail art she did for Opening Ceremony. To create the new bare-moon manicures seen at Zimmermann and Noon By Noor, apply polish with a striping brush for precision, or use nail tape to create the desired shape, paint, and then peel the tape off. No math degree required. —Joy Herson

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