



Chantecaille's fall collection helps protect gray wolves like these



**CHIC SPOTTERS**  
Olivia (left) and Alex Chantecaille watching wildlife in Yellowstone National Park.

The Yellowstone River in Wyoming



**CHANTECAILLE**  
Protect The Wolves  
Eye Shade Trio, \$70.

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*Family-owned beauty brand Chantecaille steps up to protect America's majestic wolves*

"They're playing like puppies!" squeals Olivia Chantecaille. "Now they're chasing elk ... wait, now the elk are chasing them!" It's dusk in Tom Miner Basin, Montana, and Olivia, creative director of her family's eponymous cosmetics company, peers through a spotting scope, excitedly narrating the action of three young wolves on the prowl.

Olivia is here with part of her family—sister Alex, brother Philippe, and father Olivier—to see the inspiration for her fall makeup collection in the fur-covered flesh. The colors in the eyeshadow trio she created could have been pulled straight from the scenery: the iridescent gray of the darkening sky, emerald green plucked from the pine boughs, and a silvery beige the same shade as the wolves' thick coats. But, as Olivia explains, these animals are more than muses. A portion of proceeds from the sale of the eye trio and a coordinating blush will be donated to Conservation Northwest, which helps protect gray wolves—once endangered and still a threatened species—in part by providing ranchers with nonlethal tools to keep the animals away from their cattle.

"We've learned from the Natural Resources Defense Council that wolves actually improve the environment," Alex, the company's vice president of sales, later explains. "Their presence keeps levels of grazing animals in check, boosting plant and tree growth."

Since 2006, Chantecaille has been creating beauty products like this limited-edition collection to support eco-friendly causes. For the Chantecaille sisters—and their mother, Sylvie, who launched the brand in 1997—those efforts also make for good business. "We use many botanical ingredients in our products, so we wanted to give back to the environment," says Olivia. "We'd like everyone to have these natural resources for years to come." —Jennifer Goldstein



Hanging fladry is one nonlethal method ranchers use to help prevent wolves from preying on livestock



**CHANTECAILLE**  
Galactic Lip Shine in Moonlight, \$34.  
For information on where to buy, see Shopping Directory.

Wolves make their ecosystems healthier

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